

**PRECIOS AL CONSUMIDOR DE DESODORANTES EN CREMA, BARRA Y GEL, SEGÚN LAS PRINCIPALES CADENAS DE SUPERMERCADOS DEL ÁREA METROPOLITANA
FECHA: OCTUBRE 2009**

PRODUCTO / MARCA	BELLA VISTA				SAN MIGUELITO								SANTA ANA Y CALIDONIA			
	CASA/CARNE EL CANGREJO	REY VIA ESPAÑA	RIBA SMITH BELLA VISTA	RIBA SMITH TRANSISTMICA	99 LOS ANDES	99 SAN MIGUELITO	EL FUERTE	EL MACHETAZO SAN MIGUELITO	REY MILLA 8	REY VILLA LUCRE	XTRA OJO DE AGUA	XTRA PAN DE AZUCAR	99 LA CUCHILLA CALIDONIA	EL MACHETAZO CALIDONIA	EL MACHETAZO SANTA ANA	REY BOMBERO SANTA ANA
Odorono 60 g	2.56	2.56	2.99	2.50	2.50	..	2.25
Odorono 90 g	..	2.95	2.95	2.95
Odorono 35 g	1.35	1.68
Rexona 60 g	3.01	2.42	2.50	2.48
Rexona 35 g	1.72	1.72	1.95	1.69	1.67	1.75	1.68	1.68	1.61	1.49	1.69	..
Rexona 60 gr	..	2.47	2.53	2.53	2.39	2.49	2.46	2.60	2.47	2.47	..	2.30	2.65	2.60
Secret (Optimista, Original, Decidida) 45 g	..	2.39
Secret (Power, Fresh, Spring Breeze) 45 g	..	2.39
Lady Borton's 150 g	2.35	2.25
Borton's Tipo Familiar 150 g	2.35	2.29
Borton's Tipo Familiar 80 g	1.39
Yodora Crema Clásico 12 g	0.71	0.79	0.73	0.73	0.74	..	0.79	0.79	0.79
Yodora Crema Clásico 32 g	1.39	1.55
Yodora Crema Clásico 2 x 60 g	3.44	3.70
Yodora Crema Clásico Tubo 25 g	1.06	1.19	1.09	1.09	1.10	1.05	1.08	1.15	1.19	1.19	1.04	1.04	..	1.05	1.09	1.19
Yodor Fresh Crema 60 g	..	2.45	2.18	2.18	2.03	1.95	2.21	2.13	2.19
Yodora Fresh Crema 2 x 60 g	..	3.89	3.65	3.65	..	3.70	..	3.99	3.48	3.40	3.50	..
Yodora Fresh Crema 32 g	1.38	1.59	1.25	1.38	1.20
Yodora Fresh Crema 2 x 32 g	2.35	2.35	2.59	2.59	2.26	2.25	..	2.20	2.25	2.49
Yodora Power Fresh 32 g	1.38	1.59	1.41	1.41	1.45	1.39	1.59	1.59	1.38	1.38	..	1.38	1.39	1.55
Yodora Power Fresh 60 g	..	2.45	2.18	2.18	2.19	1.89	2.21	2.25	2.45	2.39	2.12	2.13	..	1.95	2.15	2.39
Brut Classic 65 g	..	2.39	2.12	..	2.09	2.20	2.18	2.20	2.39	2.19	2.16	2.16	2.09	..	2.20	..
Brut Success 65 g	..	2.39	2.22	..	2.09	2.20	2.18	2.20	2.39	2.19	3.16	2.16	2.09	..	2.20	..
Brut Actitude 50 g	..	2.39	2.22	2.18	2.00	2.20	..
Brut Instinet 65 g	..	2.39	2.13	..	2.09	..	2.18	2.20	2.39	2.19	3.16	2.16	2.09
Ban Sólido Invisible 73 g (2,6 oz)	3.59	3.59	3.59	3.65	3.33	3.65	3.70	3.10	..
Ban Satin Beige y Fresh Cotton 73 g 2,6 oz	3.59	3.65	3.16	..	3.65	3.70	3.10	..
Acero Mush 65 g	1.95	..
Acero Barra 65 g	1.95	..
Old Spice Crema Antitranspirante 48 g	2.60
Old Spice Crema Antitranspirante Pure Sport 48 g	2.50	..	2.43	2.50	..	2.39	2.41	2.41	..	2.60
Old Spice Crema Antitranspirante Fresh 48 g	2.50	2.50	2.43	2.41
Old Spice Barra Desodorante Fresh 60 g	2.07	2.19	1.93	1.93	2.08	1.89	1.99	2.00	2.50	..
Old Spice Barra Antitranspirante Fresh 60 g	..	2.19	2.23	2.23	2.15	2.30	2.10	..	2.10	2.41	..	2.20
Old Spice Barra Desodorante Pure Sport 60 g	2.07	1.89	1.93	2.24	1.90	1.89	1.89	1.92	2.06	1.99	2.20	2.50	..
Old Spice Barra Desodorante Pure Sport 60 gr	2.24	1.92	2.00
Dove Invisible Dry 50 g	2.99	3.05	2.80	3.05	..	2.89	2.98	2.75	3.05	3.05	2.75	..
Dove Antitranspirante 50 g	3.05
Dove Antritranspirante Fresh Touch 50 g	3.05
Dove Go Fresh 50 g	3.00	3.00	2.99	3.05	3.02	3.05	..	2.89	2.98	2.75	3.05	3.05	2.75	2.89
Dove Original 50 g	3.00	3.00	2.99	3.05	2.90	2.89	2.98	2.75	3.05	3.05	2.75	..
Dove Invisible Dry 50 gr	3.00	3.00	3.05	3.05	..	2.89
Rexona Power Men 50 g	2.25	2.42	2.42	..	2.24	..	2.04	2.04	..
Rexona Quantum 50 g	2.40	2.39	2.39	2.55	2.25	2.04	2.42
Rexona Men Sensitive 50 g	2.25
Rexona Men Maximus 50 g	2.39	2.42
Rexona Men Sportfan 50 g	2.40	2.40	2.39	2.39	2.42	2.42	2.24	2.24
Rexona Men V8 50 g	2.24	2.29	2.36	..	2.39	2.39	2.55	2.25	2.42	2.42	2.24	2.24	2.04	2.42
Rexona Tenn's 50 g	2.42	2.29	2.36	2.40	2.39	..	2.68	..	2.39	2.42	2.24	2.24	2.39	2.04	..	2.39
Rexona Mens Ionic 45 g	2.10
Rexona Men, Cobold, Forces, Extreme, Sensitive, Active 50 g	2.04	..
Rexona Sensitive, Neutral Women 50 g	2.04	..
Rexona Active Reserve Crystal Sensitive Crema Cotton Women 60 g	2.39	2.55	2.04	2.04	..
Axe Seco Click 50 g	2.32	2.28	2.20	2.30	..
Axe Seco VÍce 50 g	..	2.15	2.26	..	2.72	2.70	2.19	..	2.28	2.29	..	2.20	2.30	..
Axe Seco Touch 50 g	2.26	..	2.72	2.28	2.20	2.30	..
Axe Seco Dark Tempation 50 g	2.26	2.65	2.72	2.70	2.19	2.19	2.28	2.29	2.29	2.20	2.30	2.49

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Axe Seco Instic 50 g	2.57	2.26	2.65	2.72	2.70	2.19	2.15	2.28	2.29	2.29	2.20	2.30	..
Axe Seco Ultra Focus 50 g	2.26	2.65	2.72	2.70	2.19	2.19	2.28	..	2.29	2.20	2.30	2.49
Secret Barra Invisible Sprice Breeze 45 g	2.10	2.15	2.15
Secret Barra Invisible Natural Fresh 45 g	2.10	2.15	2.15
Secret Ultra Power Fresh 45 g	2.10	2.05	2.45	2.15	2.39	2.34	2.06	2.15	..	2.10	1.99
Secret Ultra Floral Fresh 45 g	2.10	2.05	2.45	2.15	2.39	2.34	2.06	2.15	..	2.10	1.99
Secret Ultra Green Fresh 45 g	2.10	2.05	2.45	2.15	2.39	2.34	2.06	2.15	..	2.10	1.99
Secret Barra Invisible Optimista 45 g	2.10	2.05	2.50
Secret Crema Seca Original 45 g	2.10	..	2.45	2.50
Speed Stick 24/7 Barra Ant Ice Surge Fresh Rush Cool Otros 50 m	2.50
Speed Stick 24/7 Barra Ant Ice Surge Fresh Rush Cool Otros 85 m	..	3.15
Speed Stick Sport Talco 50 g	2.38	..	2.49	2.45	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Speed Stick Hipoalérgico 50 g	..	2.29	2.38	..	2.49	2.45	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Speed Stick Avalanche 50 g	2.35	2.49	..	2.34	2.42	2.29	2.39	2.32	2.38	2.45	2.50
Speed Stick Classic 50 g	2.38	..	2.49	2.45	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Speed Volcano 50 g	2.42	2.49	..	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Teen Spirit Lady Speed Stick Cool Sexy Fashion 45 g	2.42	2.40	2.50
Teen Spirit Double Defense Lady Speed Active Fresh 45 g	2.50
Lady Speed Stick Aloe Petals Soft y Morning Breeze Fashion 45 g	..	2.29	2.52	2.49	2.29	..	2.40	2.38
Lady Speed Stick Floral Power Fresh Lilac Light 45g	2.52	..	2.42	2.42	2.29	..	2.40	2.38
Lady Speed Stick Aloe Morning Breeze 45 g	2.52	2.49	..	2.42	2.38	2.39
Lady Speed Stick Floral Power Fresh Lilac Light 45 gr	2.38	2.42	2.42	2.40	2.38	..	2.50	2.45	..
Lady Speed Stick Hipoalérgico Morning Cool 45 g	2.42	2.29	..	2.38	..	2.49	..	2.42	2.29	..	2.40	2.38	2.39	..	2.45	..
Lady Speed Stick Sensible Floral Lila Caribbean Light Mush 45 g	..	2.29	2.49	2.42	2.42	2.29	..	2.40	2.38	2.39	..	2.45
Lady Speed Sticjk Double Defense 45 g	..	2.29	2.52	2.42	2.29	2.38	2.45	..
Lady Speed Sticjk Professional Protection 45 g	..	2.29	2.52	2.29	2.38
Nivea Azul para Hombre Dry Fresh 43 g	3.37
Nivea Blanco Fresh Dry y Sensitive 43 g	3.37
Arrid XX Gel Total Power 79 g	2.80	2.99	2.90	2.89	2.95	2.95	2.99	2.99	2.91	2.95	2.95	..
Arrid XX Gel Total Cool Shower Ultra Fesh Morning Clean 79 g	2.80	2.99	3.05	..	2.90	2.89	2.95	2.95	2.99	2.99	2.91	2.95	2.95	..
Mitchun Clear Gel 2,25 oz (63 g)	3.55
Gillete Clear Gel, 3 x Triple Protección 82 g	3.60	3.59	3.39	3.60	3.54
Gillette 3 x Triple Prtección Power, Beads Clear Gel 82 g	3.38	3.60	3.59	3.39	3.60	3.54
Gillette Power Caps 85 g	3.45	3.36	..	3.25
Speed Stick Gel Aqua Sport 85 g	3.29	3.15	3.45	3.25
Speed Stick 24/7 Gel Ant, Ice Surge Glacier Fresh Rush Otros 85g	3.19	3.15	3.27	..	3.29	3.25	..	3.20	..	3.19	3.45	3.17	3.30	..
Spped Stick Power of Natural Gel 85 g	3.19	3.15	3.29	3.25	3.19	3.20	..	3.19	3.45	3.17
Speed Stick 24/7 Gel Antitranspirante Cool Fusion y Otros 85 g	3.19	3.15	3.27	3.27	3.29	3.25	3.19	3.20	..	3.15	3.45	3.17	3.30	..
Speed Stick 24/7 Gel 65 g	3.27	..	2.75	..	3.19	3.19	3.19	3.19	2.75	2.74	3.30	..
Speed Stick 24/7 Gel Lady 65 g	2.48	..	2.75	3.19	3.19	3.19	2.75	2.74	3.20	..
Speed Stick Volcano Gel Antitranspirante 85 g	3.19	..	3.24	..	3.29	3.25	3.19
Lady Speed Stick Gel Floral Shower Fresh 65 g	3.27	3.27	3.19	..	2.75	2.74	3.20	..
Lady Speed Stick Gel Double Defense 65 g	3.27	3.19	..	2.75	2.74	3.20	..
Ban Classic Power Fresh Clear Gel 63 g (2,25 oz)	3.84	..	3.90	3.79	..	3.75	3.32
Ban Classic Unscented Clear Gel 63 g (2,25 oz)	3.84	..	3.90	3.79	..	3.75	3.32
Ban Classic Cool Sport Clear Gel v63 g (2,25 oz)	3.84	..	3.90	3.79	..	3.75	3.32

Fuente: ACODECO